



UX/UI DESIGNING



DURATION

4 Months

TRAINING MODE

Online / Offline

UX/UI COURSE CONTENT

01 Introduction to UI/UX Design

Defining UI/UX, their roles in digital design, and the importance of a user-centered approach

02 Design Thinking

Understanding the stages of design thinking (empathize, define, ideate, prototype, test) and applying them to UI/UX

03 User-Centered Design

Principles of designing with the user's needs and preferences in mind

04 User Research and Analysis

User Research and Analysis, Research Methods, User Personas, User Journey Mapping

05 Information Architecture

The purpose of the constellation was to tell stories of their beliefs, experiences, creation, or mythology.



06 Visual Design and Interaction Design:

The purpose of the constellation was to tell stories of their beliefs, experiences, creation, or mythology.

07 Usability Testing and Evaluation:

Heuristic Evaluation, A/B Testing

08 Tools and Technology:

Familiarizing with popular tools like Figma, Adobe XD, Photoshop, Illustrator, and others.

09 Understanding HTML, CSS, Bootstrap

Understanding HTML, CSS, and JavaScript for front-end development

10 Industry Trends and Case Studies:

Exploring AI, VR/AR, and other technologies that impact UI/UX design.

11 Portfolio Development:

Creating a showcase of design projects to demonstrate skills and experience

12 interview preparation

focus on pre-interview research, practicing your answers to common questions

PRODUCT DESIGN



ARROW MULTIMEDIA TRUSTED TRAINING INSTITUTE

COURSE HIGHLIGHTS

Comprehensive Curriculum: Covers both UX (User Experience) and UI (User Interface) from fundamentals to advanced.

Industry-Relevant Tools: Learn tools like Figma, Adobe XD, Miro, Photoshop, Illustrator, and more.

Hands-On Projects: Work on projects including mobile apps, web design, dashboards, and prototypes.

Career Support: Resume building, mock interviews, and placement assistance with top design companies.

Expert Trainers: Learn from experienced UI/UX professionals with industry background, Realtime Classroom Training, Project and Task Based.

Internship Opportunities: Get real-world exposure through internships and client-based projects.

Flexible Learning Modes: Online & Offline classes available with weekend batch options.

UX DESIGN ROLLS & CAREERS

UX Designer
UI Designer

Product Designer /Prototype artist
Graphic Designer

TRAINING MODE

ONLINE

OFFLINE

CERTIFICATE

Arrow Provide Certification for course Completion

OUR STUDENT PORTFOLIO LINKS

<https://www.behance.net/nmb-35deepak#>

<https://www.behance.net/udaychandra7#>

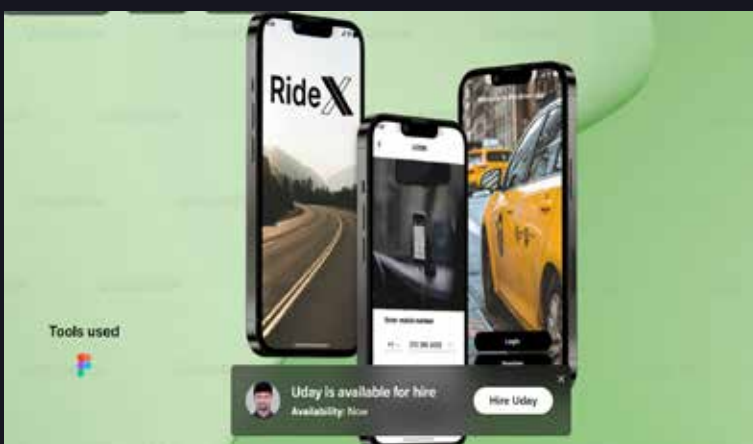
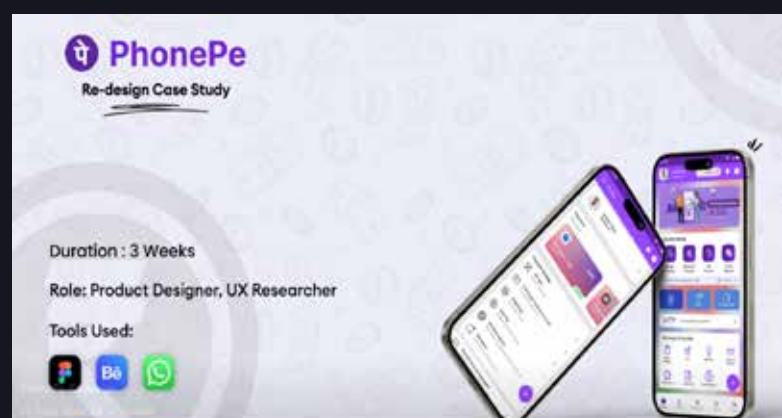
<https://www.behance.net/yallasivaram7482>

<https://www.behance.net/syedabrarali23>

<https://dribbble.com/syedabrarali23>

<https://www.behance.net/darshanamaske>

Bēhance



We Cover AI Tools in UX design

Introduction to AI in Design:

Understand how AI is transforming the UX/UI landscape.

AI-Powered Design Tools:

Learn to use tools like Uizard, Galileo AI, Khroma, and others to speed up design tasks

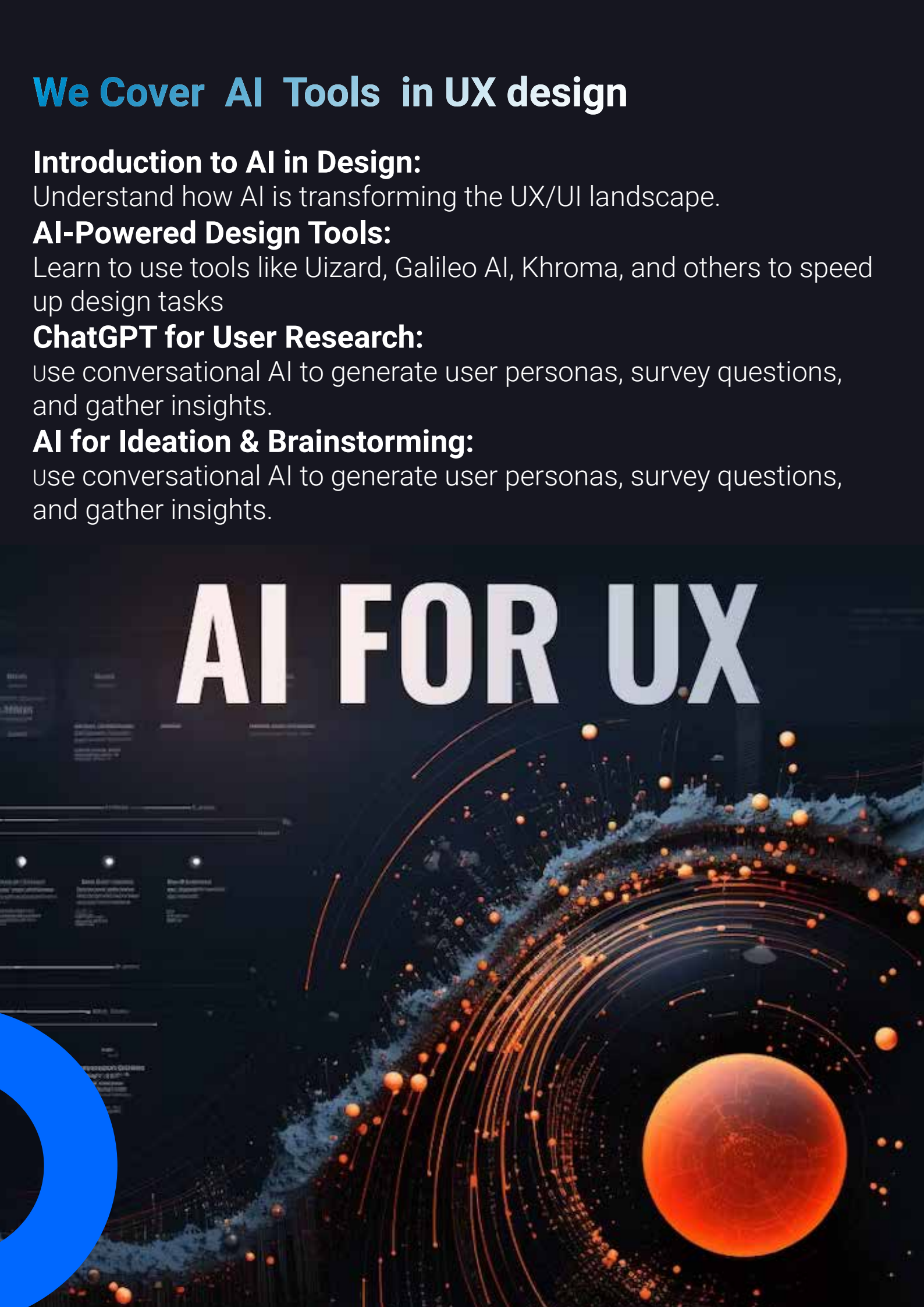
ChatGPT for User Research:

use conversational AI to generate user personas, survey questions, and gather insights.

AI for Ideation & Brainstorming:

use conversational AI to generate user personas, survey questions, and gather insights.

AI FOR UX



UX Modules

Introduction to UX & UI Design

What is UX (User Experience) Design?
What is UI (User Interface) Design?
Why both are essential in digital product design
Career opportunities in UX/UI

Module 1: Introduction to UX

Importance of UX
UX vs UI
Visual Hierarchy and Design Principles:

Module 2: User Research & Personas

Surveys
Interviews
Empathy Maps
Creating User Personas
User Journey Mapping

Module 3: Information Architecture

Sitemaps & Content Planning
Navigation Design

Module 4: Wireframing & Prototyping

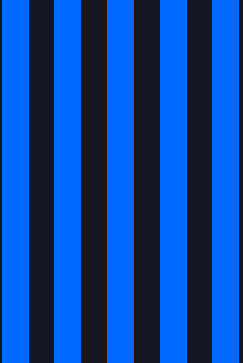
Sketching Wireframes
Tools
Figma, Figjam
Adobe XD
Miro
Low vs High Fidelity Prototypes

Module 5: Usability and Accessibility

The 6 Rules of Usability
Usability Elements For Exceptional Experiences
How to Design for Optimum Usability

Module 6: User psychology

Understand psychological user needs
Color theory
Common Laws of the Human Brain



UX

Join over
4000K
Learners
And
Start
User
Experience
Course
Today!



UI Modules

Module 1: Introduction to UI

What is UI Design?

Role of a UI Designer

Visual Design Principles

Module 2: Design Elements

Color Theory

Typography

Icons

Grids & Layouts

UI Components

Buttons

Cards

Module 3: Design Tools

Figma, Adobexd,Miro

Adobe Photoshop, Illustater

Creating UI Kits

Plugins

Lorem ipsum

Module 4: Responsive Design

Designing for Mobile & Web

Material Design & iOS Guideline

Module 5: Prototyping

interactive Prototypes

Design Handoff Tools

Final UI Project

Keep
your skills
sharp
with
course
Designed by
UX
professionals

UI Implementation

Introduction to Front-End Development for Designers

- Basics of HTML: Structure of Web Pages
- Understanding CSS: Styling Elements
- Creating Layouts with Flexbox and Grid
- Introduction to Bootstrap Framework
- Building Responsive Designs with Bootstrap
- Using Bootstrap Components (Navbar, Cards, Buttons, etc.)
- Linking Design to Code: Converting Figma to HTML/CSS
- Best Practices for Clean, Accessible Code
- Hands-on Mini Projects: Build a Web UI from Scratch



Tools & Software Covered

Design Tools & Software Covered

Design & Prototyping

Figma - Wireframing, UI Design, Prototyping & Team Collaboration

Adobe XD - UI Design and Interactive Prototypes

Adobe Photoshop - Image Editing, Mockups, and Visual Enhancements

Adobe Illustrator - Icon Design, Vector Graphics, UI Assets



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